

ClickBank Presents

DATA BANK

EXCLUSIVE GAME-CHANGING TREND
& DATA ANALYSIS

MONTH	BID	ASK	PRO	QUA	MONTH	BID	ASK	PRO	QUA
JAN	€ 241.00	€ 558.00	€ 368.00	310	JAN	€ 241.00	€ 348.00	€ 820.00	820
FEB	€ 255.00	€ 50.00	€ 178.00	540	FEB	€ 241.00	€ 320.00	€ 784.00	784
MAR	€ 116.00	€ 19.00	€ 230.00	540	MAR	€ 241.00	€ 504.00	€ 234.00	934
APR	€ 252.00	€ 146.00	€ 107.00	430	APR	€ 228.00	€ 202.00	€ 555.00	555
MAY	€ 260.00	€ 890.00	€ 801.00	734	MAY	€ 408.00	€ 683.00	€ 386.00	386
JUN	€ 260.00	€ 570.00	€ 691.00	734	JUN	€ 609.00	€ 963.00	€ 974.00	974
JUL	€ 272.00	€ 100.00	€ 813.00	734	JUL	€ 617.00	€ 240.00	€ 575.00	575
AUG	€ 337.00	€ 100.00	€ 314.00	734	AUG	€ 930.00	€ 858.00	€ 645.00	645
SEP	€ 317.00	€ 200.00	€ 100.00	734	SEP	€ 654.00	€ 248.00	€ 841.00	841
OCT	€ 317.00	€ 100.00	€ 100.00	734	OCT	€ 911.00	€ 957.00	€ 802.00	802
NOV	€ 317.00	€ 100.00	€ 100.00	734	NOV	€ 829.00	€ 715.00	€ 715.00	715
DEC	€ 308.00	€ 100.00	€ 100.00	734	DEC	€ 748.00	€ 542.00	€ 587.00	587



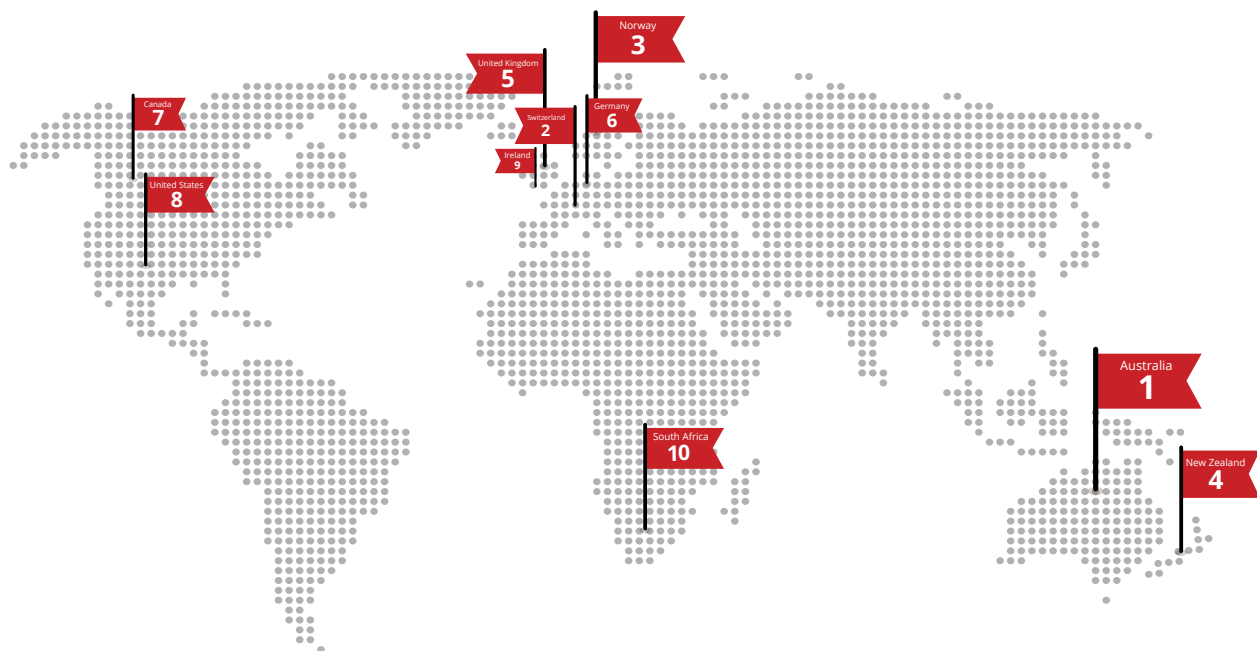
**WE HAVE
NEVER
SHARED
THIS DATA
BEFORE!**

INTRODUCING **DATABANK**

We want to thank you for taking an important step toward improving your business. Trend information and data insights are powerful tools for online marketers. In the following pages, we are going to present real actionable information that will help you sharpen your marketing focus and improve your sales. This report contains some eye-opening facts that will give you new ideas for promotional techniques and

approaches that you can leverage into increased sales.

The metrics that follow are time-sensitive so you need to act on them soon. Trends change. Patterns shift. Marketing techniques grow and evolve. The conversion rates and hidden gems you will find here will not be the same in one month, so take action now.



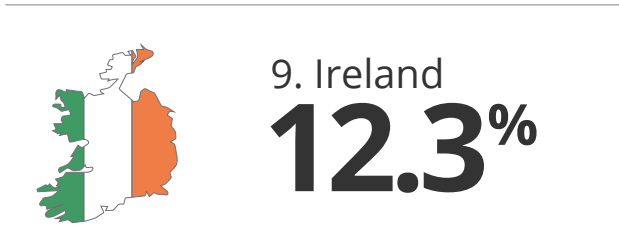
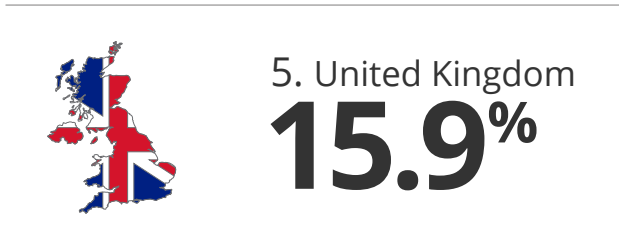
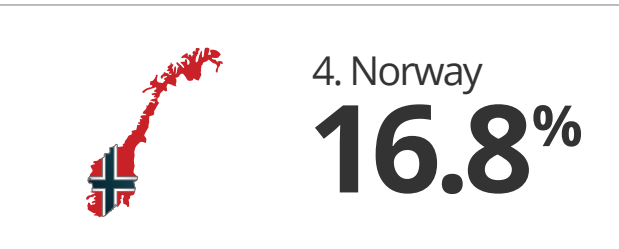
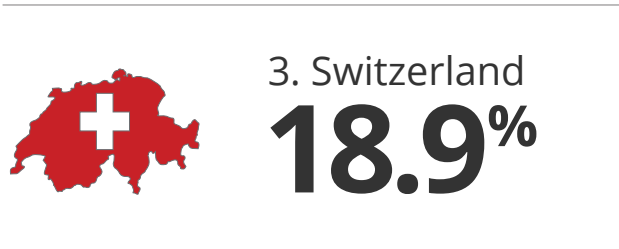
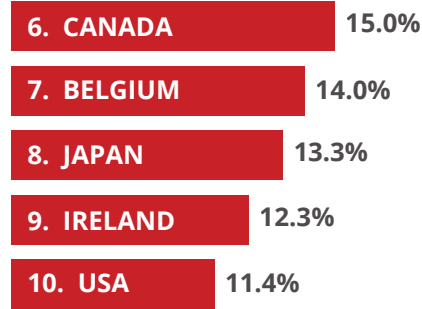
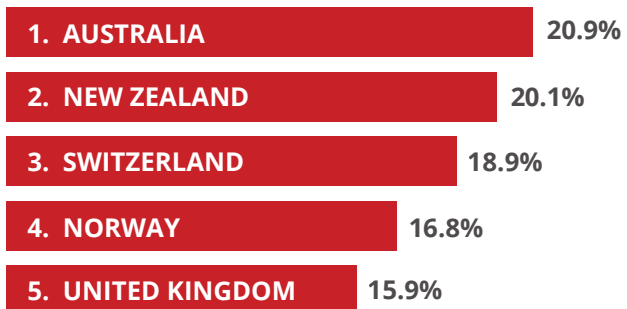
TOP 10 Countries by Conversion Rate

You may want to determine how you can tap into more traffic from Down Under. The Australians are by far, the highest converting consumers that visit the Click-Bank platform. What would an average conversion rate of 20.9% mean for your revenue? That is game-changing.

The big United States search engines and social networks may not be the biggest game in town in other countries. Take time to research their online markets and learn how to build an audience there.

Are you a media buyer? Have you studied major sources of Singapore display advertising? You are likely to find lower competition in some countries, leading to a higher return on your investment.

Remember, these rates are already different today than they were when we built this report for you. Singapore might hold the number 10 slot right now, but Germany, France, and Italy are close behind and rising.



BEST DAYS

To Promote Based on Conversion

Do you consider what day you want to send your email promotions? Are you buying advertising from display networks with the run time set for the right days? Check out the data below and see what results you find by changing up your promotional efforts.

*Based on rolling 12 months.

1. SUNDAY

11.02%

2. SATURDAY

10.90%

3. MONDAY

10.63%

4. TUESDAY

10.45%

5. FRIDAY

10.16%

6. WEDNESDAY

10.00%

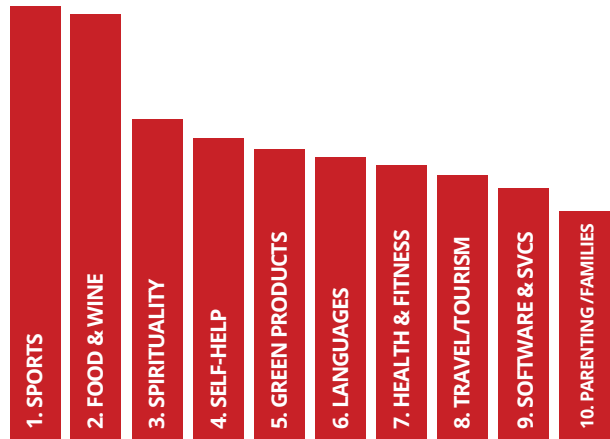
7. THURSDAY











9.94%

TOP 10

Categories by Conversion Rate

Many of our clients may be stunned to learn that e-business and e-marketing is not the highest converting category. In fact, it barely made position 20 with an average conversion rate of 4.39%. If all your hard work earned you 10 sales for the e-business category last week, that same effort could have earned you 56 customers in the Sports niche.



 <p>1. Sports 21.71%</p>		 <p>2. Food & Wine 21.54%</p>	
 <p>3. Spirituality 15.82%</p>	 <p>4. Self-Help 13.37%</p>	 <p>5. Green Products 12.59%</p>	 <p>6. Languages 12.40%</p>
 <p>7. Health & Fitness 12.19%</p>	 <p>8. Travel/ Tourism 11.74%</p>	 <p>9. Software & SVCS 10.36%</p>	 <p>10. Parenting & Families 8.49%</p>

HIGHEST CONVERTING

Price Points based on Sales Type

You know this is true, but we want to give you a little extra push. Price point testing is important, and finding a tipping point where your revenue is maximized can take time. One thing we've learned here is that an inexpensive single purchase for a product on a one-time offer of less than \$10 has a great conversion rate.

Use the conversion rates on the price segments below for the various sale types as a baseline for your own sales in comparison. Keep in mind, if you have a higher price but it is converting close to the rates below, you may be making more money in the end.

STANDARD

One-Time Sale:

Price Segment
\$0 - \$9.99

Avg. Conversion Rate
15.6%

STANDARD

Subscription Sale:

Price Segment
\$30 - \$39.99

Avg. Conversion Rate
13.5%

UPSELL

One-Time Sale:

Price Segment
\$0 - \$9.99

Avg. Conversion Rate
21.4%

UPSELL

Subscription Sale:

Price Segment
\$0 - \$9.99

Avg. Conversion Rate
21.7%

TOP 5

Hidden Marketplace Gems

High Quality. High Converting. **Low Competition**

The marketplace is a vast repository of opportunity for you to find great products to promote. Where do you begin when you have over 30,000 different listings to explore? Some say, “choose high gravity products” and others say, “pick low gravity products”. Really, the best method is to really explore Pitch Pages and review affiliate tools pages for different niches. This time-consuming endeavor can be made a tad shorter with our current “Hidden Gems” list.

Right now, the following vendors are performing well with high quality, high converting products. And, the competition is lower so your marketing will go further. Like the rest of the data in this report, these are time-sensitive picks that you’ll want to act on soon.

Review this list, and consider promoting one of these high converting, low refund, under the radar products.

1 **AMBREWER** 3 Minute Meditations

2 **DREAMGOLF** Body for Golf

3 **CHAGOYA** Learn Spanish

4 **BESTPALEO** Paleo Recipes

5 **SUSANT613** Pet Products Consumer Reports

6 **BBALLBOX** Youth Baseball Systems

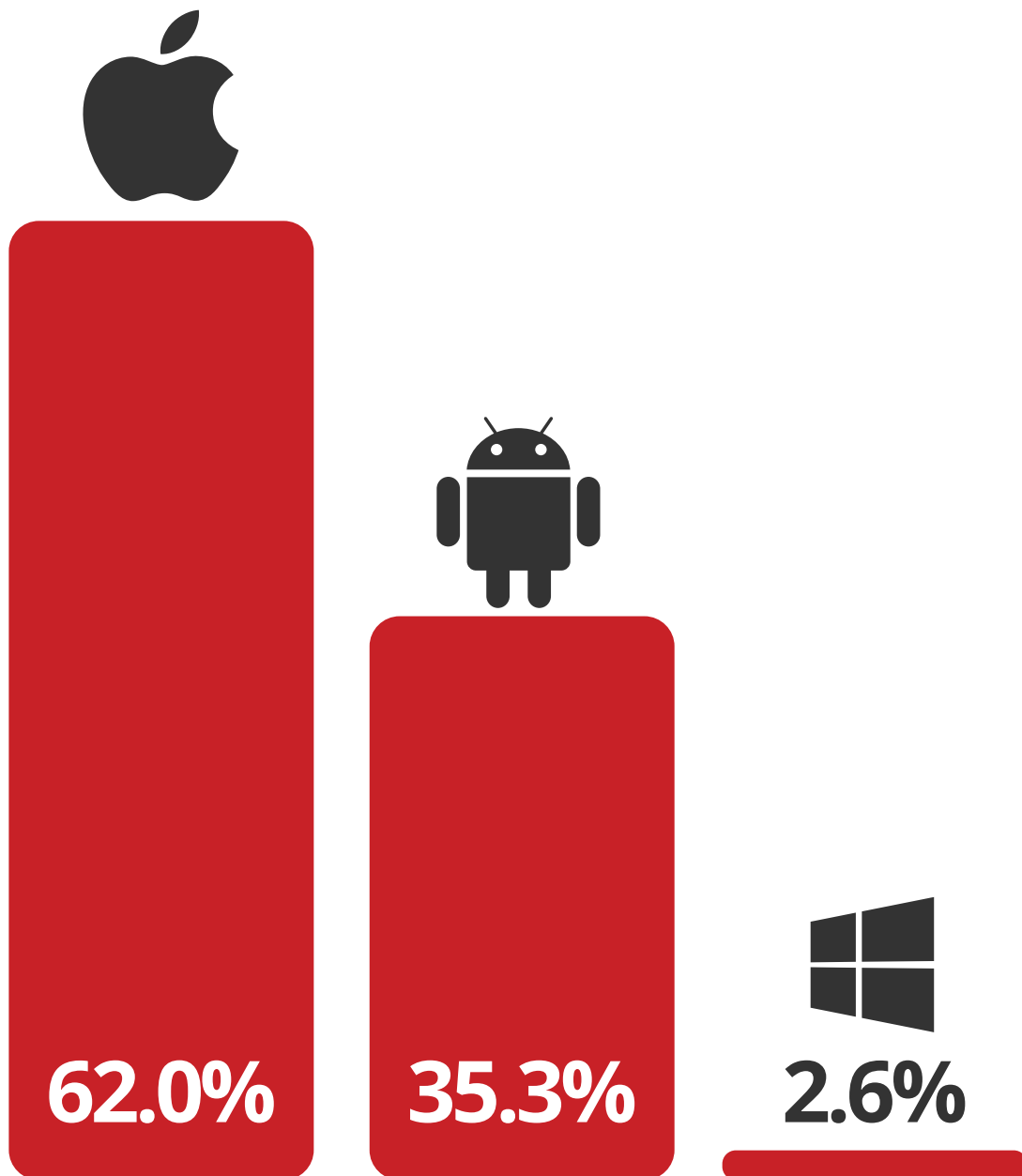
7 **DORMER** Model Railroads for Beginners

(Simply search the vendor names above in our affiliate marketplace to be taken to their marketplace profile.)

MOBILE SHARE

ClickBank Network Insights

Over 20% of traffic is now on a mobile device. Have you considered this with your landing pages, campaigns and pitch pages? If you are not testing on an iOS device, you should be. That is where your customers are coming from.



EXCLUSIVE PRO TIP

The Top Tip of this Report

As you spend time in the marketplace, your familiarity with the various vendors will increase. Make sure you are logged into your account and use our bookmarking feature to keep quick tabs on those vendors that you have an interest in seeing. Check out their pitch and affiliate pages from time to time to see what they've changed. Meanwhile, you definitely want to keep track of new offers that you can promote, so here is a quick tip that can help you see them.

How to build a marketplace filter that shows new / potentially high value promotional opportunities:

STEP ONE:
Conduct a search or log in so that you can see the Filters & Attributes settings on the left side.

STEP TWO:
Move the "Date Added To Marketplace" slider to a date that occurs within the last 30 days.

STEP THREE:
Select the "Must Have Affiliate Tools Page" option and also select "Pitch Plus" from the Attributes options.

FINAL STEP:
Review the vendor's pitch page, vendor spotlight and their affiliate tools page. These vendors typically have worked to create a higher value funnel for their products.

Thank You for Downloading

Stay tuned for more reports in the near future,
designed to help you make your business go even further.

CLICKBANK®

Copyright © 2016 ClickBank

All rights reserved.

No part of this book may be reproduced in any form or by any electronic or
mechanical means including information storage and retrieval systems,
without permission in writing from the author.