



affiliate-powered
e-commerce, worldwide!

CLICKBANK: TURNING PASSION INTO PROFIT

MONETIZING YOUR BLOG IS EASIER THAN YOU THINK

You've decided that now's the time. You've got the keyboard calluses, the archive and the readers. You're ready to make some money from your passion for blogging. Sure, you gave up some real estate on the side of your blog for a search engine to place ads, but that's not generating enough money to fill your gas tank, let alone change your lifestyle.

The real opportunity in monetizing your blog is through affiliate marketing. It's as simple as placing specific ads or links on your blog (or Web site) for digitally downloadable products that relate to your topic. By placing those links you become an "affiliate" of the person(s) selling a product(s). If someone clicks on that ad or link on your blog and then buys the product, you get a commission on that sale. Since commissions can be as high as 75% of the sale, it's a much better deal than getting paid a few cents for someone to click on an ad.

That's where ClickBank comes in. It is the largest and one of the most respected companies in affiliate marketing, with over 35,000 unique digitally downloadable products, more than 12,000 product publishers and 25,000 daily sales transactions. With ClickBank, you choose the products you like, you get high commissions and you get paid automatically – creating a hassle-free way to monetize your blog.



Here's how it works. Let's say you blog about fitness and wellness. You sign up with ClickBank (it doesn't cost anything for affiliates), then go to the ClickBank Marketplace and pick the products (e-books, newsletters, subscriptions) you like best and that you think will appeal to your readers. When you find products you like and that pay what you think is a reasonable commission (up to 75%), you can get a "Hoplink" code (the link that lets you list the product on your site) to embed in your blog. It works just like any other link you place in your blog. You are then ready to make money. It's that simple.



WHY CHOOSE CLICKBANK?

GETTING PAID

ClickBank automatically pays your commission either weekly or bi-weekly. There's no waiting for a product publisher to cut you a check; we take care of everything. Once you sign up with ClickBank, you are in business, just the way it is supposed to be.

CLICKBANK IS THE TRUSTED LEADER

Founded in 1998, ClickBank is a \$300+ million company with a successful track record that affiliates, product publishers and consumers have come to trust.

FAST AND FREE SIGNUP

Becoming a ClickBank affiliate is always free, and you can start promoting products and earning commissions in a matter of minutes.

CUSTOMER SERVICE

Bloggers like you need time to write, rather than dealing with the headaches of customer service. That's why ClickBank takes care of the majority of customer service issues for you, including the most common questions about billing.

STATE-OF-THE-ART FRAUD PROTECTION

No one wants to get ripped off by phony or stolen credit cards. ClickBank's fraud protection is known and trusted throughout the industry.

REPORTING

ClickBank provides detailed reports of sales, income and commissions so you can spend less time worrying about the business side of your blog and focus on writing your next post.

WIDE SELECTION OF QUALITY PRODUCTS

Our Marketplace contains over 35,000 unique, digitally downloadable products that appeal across all types of demographics and niche audiences. And unlike AdSense™, you choose exactly what product offers appear on your blog.

RECURRING SALES

Your blog may lend itself to products that are "recurring," meaning people sign up once and pay for a product on a regular interval. You earn a commission each time that client is billed.

READY TO START?

Go to ClickBank.com and click on "Promote Products." You'll soon be on your way to making money from your blog.