PASSION & MINDSET ARE THE “SECRET SAUCE” TO YOUR SUCCESS. WITHOUT THESE PEOPLE TEND TO LOSE DETERMINATION AND STAMINA WHEN THE GOING GETS TOUGH…

#1 BELIEVE YOU CAN DO IT

“WHETHER YOU THINK YOU CAN OR YOU THINK YOU CAN’T—EITHER WAY YOU ARE RIGHT.” -HENRY FORD

This means that if you believe you can do it, you will, but if you believe that you can’t do it…it won’t happen. We manifest our thoughts, if you approach things negatively, chances are you’ll miss the good stuff, and those opportunities you’re wishing for won’t even present themselves to you.
#2 JUST DO IT

“YOU MISS 100% OF THE SHOTS YOU DON’T TAKE.” WAYNE GRETZKY

This is the reason why you must take action and stop dreaming, brainstorming, strategizing, or whatever other reason you are giving yourself from starting the actual work. You can always change your name, your idea, your content, your design, etc. as you go, so stop getting stuck on the little things because you’ll never get going that way. This seems like common sense, but when we get into the “IDEA” part of our business, sometimes we all get carried away about brainstorming the process or even discouraged all together.

#3 PERSEvere & NEVER GIVE UP

“PERSEVERANCE IS FAILING 19 TIMES AND SUCCEEDING THE 20TH.” - JULIE ANDREWS

If every successful entrepreneur gave up after failing the first several times, we wouldn’t have any. Truth is that you need to expect to fail, because bringing an idea to life requires a lot of trial and error, no matter how skilled, how good, or how resourceful you may be. Imagine if you tried and failed 5 times, but on the 6th, you would have hit a gold mine that you otherwise would have walked away from… Not to say that you don’t need to assess and re-assess if you are in the right market and on the right track—you do—but when it’s already working for someone else and it’s not working for you try, try try and TRY AGAIN.