

# CLICKBANK WELCOME EMAIL SERIES

## ABOUT

The **ClickBank Welcome Email Series** provide important getting started information for new affiliates and vendors, and existing affiliates and vendors opening a new ClickBank account. The Welcome Series consists of three targeted emails to each new sign up and contain tips that make it easier to find the tools and resources they need to be successful.

## WHY ADVERTISE?

The Welcome Series is a good sponsorship option for experienced vendors looking to reach new and beginner affiliates.

## AUDIENCE

Affiliates

## LANGUAGE

English only

## DISTRIBUTION

Estimated 3000 recipients per distribution/day

## FREQUENCY

Daily

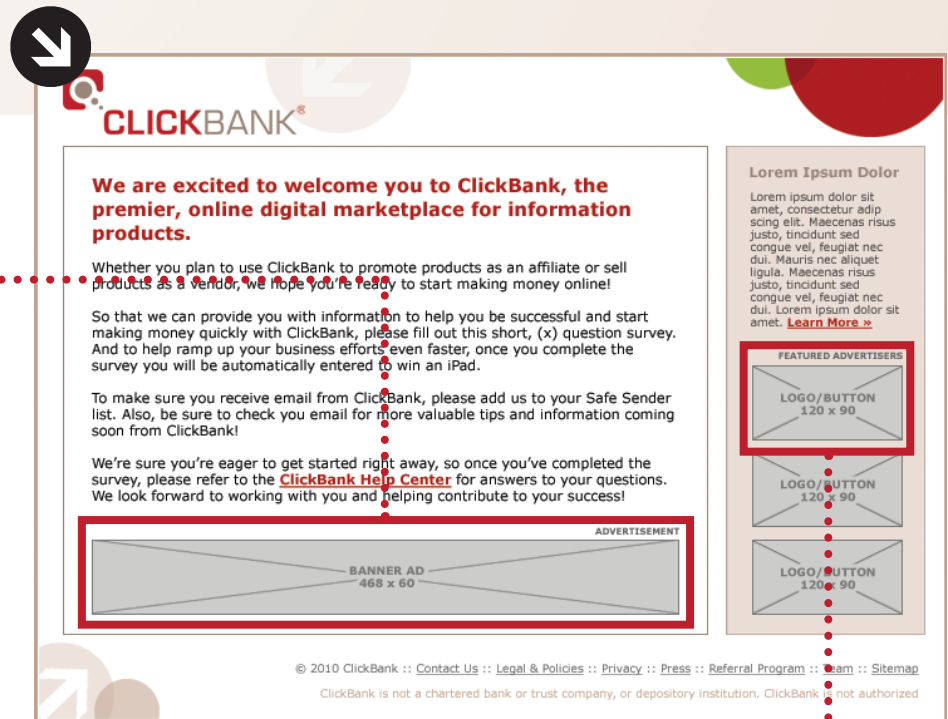
## AD PLACEMENT TYPES & SPECS

### BANNER AD

- Size: 468 x 60 pixels. 60k maximum; .gif or .jpg
- No animation
- Includes a link to landing page

### LOGO/BUTTON

- Size: 120 x 90 pixels. 40k maximum; .gif or .jpg
- No animation
- Includes a link to landing page



The screenshot shows a welcome email from ClickBank. At the top left is the ClickBank logo. The main text reads: "We are excited to welcome you to ClickBank, the premier, online digital marketplace for information products." Below this is a short survey question: "Whether you plan to use ClickBank to promote products as an affiliate or sell products as a vendor, we hope you're ready to start making money online!" The survey asks for the user's name and email address. Below the survey is a paragraph: "So that we can provide you with information to help you be successful and start making money quickly with ClickBank, please fill out this short, (x) question survey. And to help ramp up your business efforts even faster, once you complete the survey you will be automatically entered to win an iPad." Below this is another paragraph: "To make sure you receive email from ClickBank, please add us to your Safe Sender list. Also, be sure to check you email for more valuable tips and information coming soon from ClickBank!" Below that is a paragraph: "We're sure you're eager to get started right away, so once you've completed the survey, please refer to the [ClickBank Help Center](#) for answers to your questions. We look forward to working with you and helping contribute to your success!" At the bottom of the email is a footer: "© 2010 ClickBank :: [Contact Us](#) :: [Legal & Policies](#) :: [Privacy](#) :: [Press](#) :: [Referral Program](#) :: [Team](#) :: [Sitemap](#)" and "ClickBank is not a chartered bank or trust company, or depository institution. ClickBank is not authorized".

Red dotted lines and boxes call out ad placement areas: a large box around the survey question, a box around the iPad announcement paragraph, a box around the footer, and three boxes around the "FEATURED ADVERTISERS" section on the right, which contains three "LOGO/BUTTON" placeholders (120 x 90).

ADDITIONAL DETAILS & CONSIDERATIONS  
See rate card for pricing

For more information or to book placement, please contact  
[advertising@clickbank.com](mailto:advertising@clickbank.com) or call (303) 592-2680